

Northeastern Educational Television Association (WVIA TV/FM) **Approved EITC Programs and their descriptions:**

PBS Go! Young Writers & Illustrators Contest *Grades K-3*

Designed for children in grades K-3 who write and illustrate their own book, the contest engages students and their creativity while expanding their reading and writing skills. Hundreds of students across the WVIA 22 county viewing area submit every year and the winner from each grade level is invited to appear on our *Scholastic Achievement Awards Show*. To illustrate the importance of WVIA's involvement, there was a year when the national contest was sponsored and local stations were required to find prizes and incentives on their own. WVIA partnered with the Scranton Cultural Center and *Story Pirates*, a New York based children's theatre company, to create plays out of the winning stories. Second and third place winners had their illustrations decorate the Scranton Cultural Center lobby while Story Pirates was in town, enhancing what WVIA normally does to showcase these students.

Professional Development and Instructional Resources

Original Documentaries with Cross-Curricular Unit Development and Teacher Training *Grades 7-12*

WVIA provides our ITV schools nearly 50 locally produced documentaries on regional history, heritage and other social and political topics. Copies of these programs and selected teacher's guides are available. WVIA's role as our region's premier storyteller has been enhanced through the development of cross-curricular thematic unit plans that are derived from the PDE standards-based components addressed in each original WVIA documentary. WVIA and NEIU 19 also offer Professional Development to accompany this curriculum upon the release of each new documentary. The workshops will be designed to help teachers utilize these resources from WVIA in the form of Act 48 credit hours.

Exclusive Programs Via our Educational Video Distribution Division *Grades K-12*

WVIA distributes television programs for students and educators that teach a range of subjects that are not aired on WVIA and can only be accessed by our ITV schools through tape duplication. The programs currently cover the following areas:

Arts and Humanities--Literature and Language Arts—Math—Science--Social Studies--

WVIA also provides free video duplication to school of all programs that WVIA airs, such as *NOVA*, *American Experience*, *Masterpiece Theatre*, as well as original programs such as *Call the Doctor* and *State of Pennsylvania*

Career Orientation for high school students *Grades 11 and 12*

High school students from participating school districts can take part in this exciting internship program. Students interested in a broadcast media related career would have a hands-on opportunity to work with WVIA team members and gain experience in all aspects of television, radio and web broadcasting.



How does what we do benefit the community?

PBS Go! Young Writers & Illustrators Contest *Grades K-3*

The PBS Go! Contest provides grade school children an opportunity to use their creativity and their newly learned skills to express themselves and develop a love of reading. Many students who are artistically inclined can find success in illustration at an early age, and perhaps be inspired into the arts. By providing this national opportunity on a local basis, teachers, librarians and parents have a tool to inspire young students into the joys of reading. Early literacy has been identified as a key component to later academic success and this contest promotes that concept at its finest. WVIA heavily promotes this contest to every elementary school and library in the WVIA viewing area.

Original Documentaries with Cross-Curricular Unit Development and Teacher Training *Grades 7-12*

Teachers have become so bogged down with meeting standards, dealing with lowered budgets, increased time demands and students who have become more and more difficult to engage in an online, digital society. WVIA creates curriculum that addresses standards and ties local history to national history standards so teachers can create a sense of place and a sense of pride in their students without veering away from the required curriculum. Highlights of such curriculum include:

Primary source materials; audio and visual materials; pop culture references; higher order thinking activities such as debates, discussions and role playing.

WVIA then works in conjunction with the NEIU to provide corresponding workshops that give teachers the opportunity to share ideas on what works and what does not work. WVIA has also recently made these materials available online where teachers can choose from clips of documentaries rather than the entire film, creating even more flexibility in an already overcrowded class period.

Exclusive Programs via our Educational Video Distribution Division

Grades K-12

Despite the increased reliance on video streaming, there was actually an increase in demand for video duplication the last several years and many schools have had to cut back on their budgeted funds for technology. Teachers can draw upon contemporary issues from our two locally produced programs, Call the Doctor and State of Pennsylvania, which deal with teen health topics such as drug addiction, anorexia, HIV, as well as promote civic involvement through Congressional debates and other contemporary issues. These shows can be obtained at no cost to the teacher. In addition, PBS shows such as NOVA and American Experience have become very popular with secondary teachers in their quest to find relevant, engaging material for their classrooms.

Career Orientation for high school students

Grades 11 and 12

There are so many careers available to students that it is sometimes nearly impossible for a HS senior to decide on their path at such a young age. Because WVIA is non profit, we have many careers under one roof which makes us uniquely able to provide a comprehensive look at careers from finance, to administration to TV production to filmmaking to education to sales. Students who spend time with staff here get an in depth look at what their career can be.

