

# WVIA FM

## :15 Second Total Audience Plan

WVIA FM's "Total Audience Plan" offers our entire listening audience. Your spot will air Monday-Sunday during morning, afternoon and evening hours. Each week you will receive a **15-second announcement** in each of the following programs.

### (10 total spots per week):

1 spot/week	Morning Edition
1 spot/week	All Things Considered
1 spot/week	Fresh Air
4 spots/week	Classical Music
1 spot/week	Weekday Evening Music 7pm-9pm
1 spot/week	Saturday Programming 6am-9pm
1 spot/week	Sunday Programming 6am-9pm



## WVIA FM

# :30 Second Total Audience Plan

WVIA FM's "Total Audience Plan" offers our entire listening audience. Your spot will air Monday-Sunday during morning, afternoon and evening hours. Each week you will receive a **30-second announcement** in each of the following programs.

### **(7 total spots per week):**

1 spot/week	Morning Edition
1 spot/week	All Things Considered or Fresh Air
2 spots/week	Classical Music
1 spot/week	Weekday Evening Music 7pm-9pm
1 spot/week	Saturday Programming 6am-9pm
1 spot/week	Sunday Programming 6am-9pm

