WVIA will honor the area's scholastically talented students through a NEW program titled Student of the Month, presented by Your Company. Student of the Month will be a television and web campaign featuring professionally produced vignettes, each highlighting a great student in our region.

Student of the Month will showcase the best and brightest students in our region. WVIA and Your Company will salute students through this exciting new program.

84% of parents say companies that sponsor PBS Kids programs are exceptional...BE EXCEPTIONAL! Become a sponsor today!!

Sponsorship Includes:

- Title Sponsor- Student of the Month presented by Your Company
- Your Company's logo displayed on TV before AND after EVERY Student of the Month video. Videos will air on WVIA TV (8) times EVERY month.
- All videos will also be streamed on WVIA's educational webpage to be viewed by area students and teachers.
- Your Company's logo on all promotional items distributed to schools and teachers.
- ALL production included.
- All vignettes (1) minute in duration