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Teacher of the Month

Title Sponsorship

WVIA will honor the area's teachers through a **NEW** program titled, *Teacher of the Month*, presented by your company. *Teacher of the Month* will be a television and web campaign featuring professionally produced vignettes, each highlighting a great teacher throughout our region.

**84% of parents say companies that sponsor PBS Kids programs are exceptional...BE EXCEPTIONAL!
Become a sponsor today!!!**

Sponsorship Includes:

- Title Sponsor- *Teacher of the Month* presented by your company.
- Your company's logo displayed on TV before **AND** after EVERY *Teacher of the Month* video. Videos will air on WVIA TV (8) times EVERY month.
- All videos will also be streamed on WVIA's educational webpage to be viewed by area students and teachers.
- Your company's logo on all promotional items distributed to schools and teachers.
- ALL production included.
- All vignettes (1) minute in duration.

