TELEVISION
Increase your organization’s visibility before a regional audience of hundreds of thousands in 22 counties throughout northeastern and central Pennsylvania.

WVIA’s coverage area includes all of northeastern and central Pennsylvania. WVIA-TV is carried on all cable providers, Direct TV and Dish Network in WVIA’s DMA.

RADIO
WVIA-FM’s footprint is even larger due to an intricate system of translators and can also be heard on www.wvia.org. WVIA-FM also has a full power signal, WVYA, in Williamsport.

WVIA FM FREQUENCIES
Northeastern PA: WVIA 89.9 FM
Allentown 99.3 FM
Bethlehem 105.7 FM
Clarks Summit 90.3 FM
Lewisburg 90.9 FM
Williamsport: WVYA 89.7 FM
(southern area) 89.3 FM
Mainesburg 99.7 FM
Pottsville 94.9 FM
Stroudsburg/East Stroudsburg 94.3 FM
Sunbury 105.7 FM