

VISABILITY ON WVIA



TELEVISION

Increase your organization's visibility before a regional audience of hundreds of thousands in 22 counties throughout northeastern and central Pennsylvania.

WVIA's coverage area includes all of northeastern and central Pennsylvania. WVIA-TV is carried on all cable providers, Direct TV and Dish Network in WVIA's DMA.

RADIO

WVIA-FM's footprint is even larger due to an intricate system of translators and can also be heard on www.wvia.org. WVIA-FM also has a full power signal, WVYA, in Williamsport.

COVERING **22**
COUNTIES

WVIA FM FREQUENCIES

- Northeastern PA: WVIA 89.9 FM
- Allentown 99.3 FM
- Bethlehem 105.7 FM
- Clarks Summit 90.3 FM
- Lewisburg 90.9 FM
- Williamsport: WVYA 89.7 FM
- (southern area) 89.3 FM
- Mainesburg 99.7 FM
- Pottsville 94.9 FM
- Stroudsburg/East Stroudsburg 94.3 FM
- Sunbury 105.7 FM